



<https://jobsleworld.com/jobs/social-media-handler-job-in-canada-rbc-careers/>

## Social Media Handler

### Job Location

Canada

Remote work from: GE; USA; AU; NZ; DK; HK; JP; KZ; MY; SG; TW; TH; UZ; VN; AT; BY; BE; FR; DE; GR; NL; RU; ES; CH; UK; GB; DZ; KW; QA; MA; SA; MX; AE; CA; GT; DO

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### Base Salary

USD 1950 - USD 3200

### Qualifications

A high school diploma (Bachelor's degree in marketing, communications, or related field is preferred).

### Employment Type

Full-time

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### Hiring organization

RBC

### Date posted

December 26, 2024

### Valid through

31.07.2025

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## Description

# Social Media Handler Job in Canada

Are you passionate about social media, digital marketing, and engaging with an online audience? RBC (Royal Bank of Canada) is hiring **Social Media Handlers** to join their team and help enhance the bank's online presence. If you are creative, tech-savvy, and interested in contributing to the bank's social media strategy, this role might be perfect for you!

## Details of Social Media Handler Job in Canada

- **Position:** Social Media Handler
- **Location:** Various cities across Canada (Toronto, Vancouver, Calgary, Montreal, etc.)
- **Job Type:** Full-Time, Part-Time
- **Experience:** Freshers and experienced candidates welcome
- **Knowledge Required:** Social media platforms and content creation
- **Age Requirement:** 18+
- **Salary:** CAD 3,500–4,500/month

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## About the Job

As a **Social Media Handler** at RBC, you will play a crucial role in managing the bank's social media channels. Your main task will be to engage with RBC's online community, create eye-catching content, and maintain a strong digital presence for the brand. You will collaborate with the marketing team to develop strategies that resonate with RBC's target audience, ensuring the company's social media platforms remain active, engaging, and effective in promoting its services.

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RBC prefers local candidates for this position, but if you are an international applicant with the right skills, **visa sponsorship** and relocation assistance will be provided.

## Key Responsibilities

As a Social Media Handler at RBC, you will be responsible for:

- Managing and updating RBC's social media accounts (Facebook, Instagram, Twitter, LinkedIn, etc.).
- Creating engaging and creative content (images, videos, posts) that aligns

with RBC's brand.

- Responding to customer inquiries and comments in a timely and professional manner.
- Analyzing social media trends and metrics to improve content strategies.
- Collaborating with marketing teams to execute digital campaigns.
- Keeping up with industry trends to maintain an innovative approach to social media.
- Monitoring the social media channels for customer feedback and ensuring excellent customer service.

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## Requirements

To qualify for this position, you should have:

- A high school diploma (Bachelor's degree in marketing, communications, or related field is preferred).
- Good understanding of social media platforms and trends.
- Strong communication skills, both written and verbal.
- Ability to work independently and manage multiple tasks.
- Creativity and a passion for digital media and marketing.
- Previous experience managing social media accounts (preferred but not mandatory).

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## Preferred Skills

- Experience in content creation (graphics, videos, blogs).
- Knowledge of social media tools (Hootsuite, Sprout Social, etc.).
- Ability to analyze social media metrics and adapt strategies accordingly.
- Familiarity with the banking industry and financial products.

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## Benefits

Working with RBC comes with numerous benefits, such as:

- Competitive salary paid in Canadian dollars.
- Health and dental insurance coverage.
- Paid vacation and personal days.
- Opportunities for career growth and skill development.
- Employee discounts on RBC products and services.
- Free visa sponsorship and relocation assistance for international applicants (if applicable).
- A dynamic and creative work environment that encourages innovation.

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## How to Apply

Interested candidates should apply through the **official RBC careers website**. Be sure to submit your updated resume along with any relevant social media experience. Applications that do not follow the official application process may not be considered.

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## Summary Overview

- **Position:** Social Media Handler
- **Job Type:** Full-Time, Part-Time
- **Location:** Toronto, Vancouver, Calgary, Montreal, and other cities in Canada
- **Salary:** CAD 3,500–4,500/month

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## Why Join RBC?

RBC is one of Canada's largest and most respected banks. By joining RBC as a Social Media Handler, you will have the opportunity to work in a fast-paced and dynamic environment while gaining valuable experience in social media marketing. RBC values creativity, teamwork, and innovation, making it the ideal place for individuals who want to contribute to the digital landscape of one of Canada's leading financial institutions.

While RBC prefers local candidates, international applicants with the required skills and experience are welcome to apply. RBC offers visa sponsorship and relocation benefits for eligible candidates.

Don't miss this chance to be part of an exciting career path with RBC. Apply today and start your journey with one of Canada's most renowned financial institutions!

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