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## Patanjali Recruitment 2023 – All India Jobs – Marketing Specialist Post

### Job Location

India  
Remote work from: IND

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### Base Salary

Rs. 15,000 - Rs. 18,000

### Qualifications

10th Pass, 12th Pass, Graduate.

### Employment Type

Full-time

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### Description

## Patanjali Recruitment 2023

The Marketing Specialist is responsible for developing and executing marketing strategies for Patanjali's products and services. This includes developing marketing plans, creating and managing marketing campaigns, and tracking and analyzing marketing results. The ideal candidate will have a strong understanding of marketing principles and practices, as well as experience in digital marketing.

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### Patanjali Jobs Near Me

#### Responsibilities:

- Develop and execute marketing strategies for Patanjali's products and services.
- Create and manage marketing campaigns, including social media, email marketing, and paid advertising.
- Track and analyze marketing results to measure the effectiveness of campaigns.
- Work with other departments to develop and implement marketing initiatives.
- Stay up-to-date on the latest marketing trends and technologies.

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### Hiring organization

Patanjali

### Date posted

August 18, 2023

### Valid through

31.12.2023

APPLY NOW

## **Patanjali Careers**

### **Skills:**

- Strong understanding of marketing principles and practices.
- Experience in digital marketing, including social media, email marketing, and paid advertising.
- Excellent analytical and problem-solving skills.
- Strong written and verbal communication skills.
- Ability to work independently and as part of a team.

### **Qualifications:**

- Bachelor's degree in marketing, business, or a related field.
- 1-3 years of experience in marketing, preferably in the FMCG industry.
- Strong understanding of Patanjali's products and services.
- Excellent communication and interpersonal skills.
- Proficiency in Microsoft Office Suite (Word, Excel, PowerPoint).