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Patanjali Recruitment 2023 - All India Jobs - Marketing Manager Post

Hiring organization
Patanjali

Job Location

India
Remote work from: IND

Date posted
August 19, 2023

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Valid through
31.12.2023

Base Salary

Rs. 18,500 - Rs. 24,000

APPLY NOW

Qualifications

12th Pass

Employment Type

Full-time

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Description

Patanjali Recruitment 2023

The Marketing Manager is responsible for developing and implementing marketing strategies that will increase brand awareness, generate leads, and drive sales for Patanjali. This position will work closely with other departments, such as sales, product development, and public relations, to create and execute marketing campaigns that are aligned with the company's overall goals.

Patanjali Jobs Near Me

Responsibilities:

- Develop and execute marketing strategies for Patanjali's products and services.
- Manage the marketing budget and track ROI.
- Work with the sales team to develop lead generation and conversion strategies.
- Create and manage marketing collateral, such as website content, brochures, and social media posts.
- Track and analyze marketing data to measure the effectiveness of campaigns.
- Stay up-to-date on marketing trends and best practices.
- Represent Patanjali at industry events and conferences.

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Patanjali Careers

Skills:

- Strong understanding of marketing principles and strategies.
- Experience in developing and executing marketing campaigns.
- Proficient in social media marketing.
- Excellent written and verbal communication skills.
- Ability to work independently and as part of a team.
- Strong analytical and problem-solving skills.

Qualifications:

- Bachelor's degree in marketing, business administration, or a related field.
- 5+ years of experience in marketing, preferably in the FMCG industry.
- Proven track record of success in developing and executing marketing campaigns.
- Strong understanding of social media marketing.
- Excellent written and verbal communication skills.
- Ability to work independently and as part of a team.

Important Links

Find the Link in [Apply Now](#) Button

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