



بيت التمويل الكويتي
Kuwait Finance House

<https://jobsleworld.com/jobs/marketing-executive-job-in-kuwait-kfh-careers/>

Marketing Executive

Job Location

Kuwait

Remote work from: GE; USA; AU; NZ; DK; HK; JP; KZ; MY; SG; TW; TH; UZ; VN; AT; BY; BE; FR; DE; GR; NL; RU; ES; CH; UK; GB; DZ; KW; QA; MA; SA; MX; AE; CA; GT; DO

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Base Salary

USD 3,800 - USD 4,100

Qualifications

Bachelor's degree in Marketing, Business, or related field

Employment Type

Full-time

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Hiring organization

KFH

Date posted

December 27, 2024

Valid through

31.07.2025

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Description

Marketing Executive Jobs in Kuwait

Are you passionate about marketing and eager to showcase your creativity? Kuwait Finance House (KFH), a leader in the financial sector, is hiring talented Marketing Executives in Kuwait. This is an excellent opportunity to join a prestigious organization where you can grow your career and contribute to impactful marketing campaigns.

The role is open to candidates currently residing in Kuwait, but international applicants are welcome to apply. Visa sponsorship and relocation benefits are provided for eligible candidates.

Details of Marketing Executive Jobs in Kuwait

- **Company:** Kuwait Finance House (KFH)
- **Position:** Marketing Executive
- **Location:** Kuwait City and other key locations
- **Qualification:** Bachelor's degree in Marketing, Business, or related field
- **Job Type:** Full-Time
- **Experience:** Minimum 2 years in a marketing or related role
- **Knowledge Required:** Digital marketing, branding, market research, and campaign management
- **Age Requirement:** 22 years and above
- **Salary:** KWD 600–850 per month

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About the Job

As a Marketing Executive at KFH, you will play a crucial role in creating and executing marketing strategies that enhance the brand and attract new customers. The role requires creativity, analytical thinking, and a deep understanding of market trends.

Key Responsibilities

1. Campaign Management

- Plan and implement marketing campaigns across multiple channels.
- Ensure campaigns align with company goals and target audience needs.

2. Branding

- Maintain brand consistency across all marketing materials.
- Assist in developing branding guidelines and promotional strategies.

3. Digital Marketing

- Manage social media accounts, content creation, and engagement.
- Monitor and optimize online ad campaigns using tools like Google Ads and Facebook Ads.

4. Market Research

- Conduct research to identify customer preferences and market trends.
- Analyze data to measure campaign success and ROI.

5. Collaboration

- Work closely with sales teams to develop customer-focused marketing strategies.
- Coordinate with external vendors, such as designers and content creators.

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Requirements

Education

- Bachelor's degree in Marketing, Business Administration, or a related field.

Experience

- At least 2 years of experience in marketing, preferably in the financial or corporate sector.

Skills

- Proficiency in digital marketing tools and platforms.
- Strong communication and interpersonal skills.
- Analytical mindset with the ability to interpret data and metrics.
- Creativity in developing unique marketing strategies.

Language Proficiency

- Fluency in English is mandatory; knowledge of Arabic is an advantage.

Age Requirement

- Applicants must be at least 22 years old.

Benefits

KFH offers a comprehensive benefits package, ensuring a fulfilling work experience:

- **Salary:** Competitive monthly pay between KWD 600–850, based on experience.
- **Visa Sponsorship:** Available for eligible international candidates.
- **Health Insurance:** Comprehensive coverage for employees and dependents.
- **Paid Leave:** Annual vacation, public holidays, and sick leave.
- **Training Programs:** Opportunities for skill enhancement and professional development.
- **Career Advancement:** Clear pathways for growth within the organization.
- **Flexible Work Environment:** Support for work-life balance through modern workplace policies.

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How to Apply

To apply for the Marketing Executive position at KFH, follow these steps:

1. Visit the official KFH careers page to locate the job listing.
2. Submit your application, including:
 - An updated resume highlighting your marketing experience
 - A cover letter explaining why you are the ideal candidate for this role
 - Copies of relevant certifications and degrees

Emphasize your creativity, analytical skills, and marketing expertise in your application to stand out from the competition.

In Summary

- **Position Name:** Marketing Executive
- **Company:** Kuwait Finance House (KFH)
- **Location:** Kuwait City and nearby areas
- **Qualification:** Bachelor's degree in Marketing or Business
- **Job Type:** Full-Time
- **Experience:** Minimum 2 years in marketing or a related role
- **Knowledge Required:** Digital marketing, market analysis, and branding strategies
- **Age Requirement:** 22 years and above
- **Salary:** KWD 600–850 per month

Locations: Opportunities available in Kuwait City and other business hubs.

Start your career journey with KFH, a leader in financial services and marketing innovation. Apply today and become part of a team that values creativity,

professionalism, and growth!

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