

Honda Recruitment 2023 – Job Card – Marketing Specialist Post

Hiring organization
Honda

Job Location

India
Remote work from: IND

Date posted
August 11, 2023

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Valid through
31.12.2023

Base Salary

Rs. 13,500 - Rs. 20,700

APPLY NOW

Qualifications

- Bachelor's degree in marketing or a related field
- 2+ years of experience in marketing
- Experience with social media marketing
- Experience with graphic design and video editing software
- Strong analytical and problem-solving skills

Employment Type

Full-time

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Description

Honda Recruitment 2023

The Marketing Specialist is responsible for developing and executing marketing campaigns for Honda's products and services. This includes developing creative concepts, managing social media, and creating marketing materials. The ideal candidate will have a strong understanding of marketing principles and be able to think creatively to develop innovative campaigns.

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Honda Jobs Near Me

Responsibilities:

- Develop and execute marketing campaigns for Honda's products and services
- Manage social media channels and create engaging content
- Create marketing materials such as brochures, flyers, and presentations
- Work with other departments to coordinate marketing efforts
- Track and analyze marketing results to measure ROI
- Stay up-to-date on marketing trends and best practices

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Honda Careers

Skills:

- Strong understanding of marketing principles
- Creative thinker with a proven track record of developing successful marketing campaigns
- Excellent written and verbal communication skills
- Proficient in social media platforms such as Facebook, Twitter, and Instagram
- Experience with graphic design and video editing software
- Ability to work independently and as part of a team

Qualifications:

- Bachelor's degree in marketing or a related field
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Important Links

Strong analytical and problem-solving skills

Find the Link in [Apply Now](#) Button

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