

Haldiram Recruitment 2023 – All India Jobs – Marketing Consultant / Executive Post

Hiring organization
Haldiram

Job Location

India
Remote work from: IND

Date posted
August 18, 2023

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Valid through
31.12.2023

Base Salary

Rs. 10,000 - Rs. 15,000

APPLY NOW

Qualifications

10th Pass, 12th Pass, Graduate.

Employment Type

Full-time

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Description

Haldiram Recruitment 2023

The Marketing Consultant / Executive is responsible for developing and executing marketing strategies for Haldiram's products and services. This includes conducting market research, developing creative campaigns, and managing media buys. The ideal candidate will have a strong understanding of marketing principles and practices, as well as experience in the FMCG industry.

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Haldiram Jobs Near Me

Responsibilities:

- Conduct market research to identify target audiences and their needs
- Develop and execute marketing strategies to reach target audiences
- Create and manage creative marketing campaigns
- Manage media buys and track ROI
- Work with other departments to ensure marketing campaigns are aligned with overall business goals
- Analyze marketing data and metrics to make informed decisions

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Haldiram Careers

Skills and Qualifications:

- Bachelor's degree in marketing, business, or a related field
- 2+ years of experience in marketing, preferably in the FMCG industry

- Strong understanding of marketing principles and practices
- Experience with market research, creative development, and media buying
- Excellent communication and interpersonal skills
- Ability to work independently and as part of a team