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Colgate Recruitment 2023 – Jobs Near Me – Marketing Coordinator Post

Hiring organization
Colgate

Job Location

India
Remote work from: IND

Date posted
August 21, 2023

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Valid through
31.12.2023

Base Salary

Rs. 16,500 - Rs. 28,600

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Qualifications

Bachelor's degree

Employment Type

Full-time

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Description

Colgate Recruitment 2023

The Marketing Coordinator is responsible for supporting the marketing team in the development, execution, and measurement of marketing campaigns. This includes tasks such as conducting market research, developing creative content, managing social media, and tracking results.

Colgate Jobs Near Me

Responsibilities:

- Conduct market research to identify target audiences and understand their needs and wants
- Develop creative marketing materials, such as website copy, social media posts, and advertising campaigns
- Manage social media channels and engage with followers
- Track and measure the results of marketing campaigns
- Assist with other marketing tasks as needed

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Colgate Careers

Skills:

- Strong written and verbal communication skills

- Excellent organizational and time management skills
- Ability to work independently and as part of a team
- Proficiency in Microsoft Office Suite (Word, Excel, PowerPoint)
- Experience with social media marketing
- Experience with Google Analytics

Qualifications:

- Bachelor's degree in marketing, communications, or a related field
- 1-2 years of experience in marketing
- Demonstrated ability to think strategically and creatively

Important Links Strong attention to detail **Find the Link in [Apply Now](#) Button**

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