

Berger Recruitment 2023 - Freshers Jobs - Marketing Assistant Post

Hiring organization
Berger

Job Location

India
Remote work from: IND

Date posted
August 10, 2023

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Valid through
31.12.2023

Base Salary

Rs. 23,500 - Rs. 30,700

APPLY NOW

Qualifications

- Bachelor's degree in marketing, communications, or a related field
- 1-2 years of experience in marketing or a related field
- Proficiency in Adobe Creative Suite (Photoshop, Illustrator, InDesign)
- Experience with Google Analytics
- Willingness to travel

Employment Type

Full-time

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Description

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The Marketing Assistant is responsible for providing administrative and creative support to the marketing team. This includes developing and executing marketing campaigns, managing social media channels, and creating marketing collateral. The ideal candidate will be a highly organized and detail-oriented individual with strong communication and interpersonal skills.

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Berger Jobs Near Me

Responsibilities:

- Develop and execute marketing campaigns, including social media, email marketing, and print advertising
- Manage social media channels and create engaging content
- Create marketing collateral, such as brochures, flyers, and presentations
- Assist with market research and analysis
- Work with the sales team to develop and execute sales promotions
- Answer customer inquiries and provide support
- Other duties as assigned

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Berger Careers

Skills:

- Proficient in Microsoft Office Suite (Word, Excel, PowerPoint, Outlook)
- Experience with social media marketing platforms (Facebook, Twitter, Instagram, LinkedIn)
- Strong written and verbal communication skills
- Ability to work independently and as part of a team
- Attention to detail and accuracy
- Ability to meet deadlines
- Creative and innovative thinking

Qualifications:

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Important Links

Willingness to travel

Find the Link in [Apply Now](#) Button

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