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## Product Marketing Manager

### Job Location

India  
Remote work from: IND

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### Base Salary

Rs. 13,500 - Rs. 18,700

### Qualifications

Graduate, 12th Pass

### Employment Type

Full-time

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### Description

#### Zomato Recruitment 2023

The Product Marketing Manager is responsible for developing and executing product marketing strategies for Zomato's products. They are responsible for understanding customer needs, developing product messaging, and driving product adoption.

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#### Zomato Jobs Near Me

#### Responsibilities:

- Understand customer needs and develop product messaging.
- Drive product adoption through marketing campaigns.
- Work with product teams to develop and launch new products.
- Track and analyze product marketing performance.
- Stay up-to-date on the latest marketing trends.

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#### Zomato Careers

#### Skills:

- Excellent communication skills, both verbal and written.
- Strong product marketing skills.
- Ability to work independently and as part of a team.

### Hiring organization

Zomato

### Date posted

July 4, 2023

### Valid through

31.12.2023

APPLY NOW

- Proficient in Microsoft Office Suite.

Experience with marketing analytics is a plus.

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